



EVALUATION METHODOLOGY

Programme: Post Graduate Diploma in Journalism and Mass Communication (PGDJMC)

No. of Courses: 9

Total Credits: 48

Course Code	Course Title	Credit	Continuous Evaluation (Assignments)			Term End Examination			Minimum Pass %
			Full Mark	Pass Mark	Weightage %	Full Mark	Pass Mark	Weightage %	
JMC-01	Communication Concepts, History, Law and Ethics	4	100	40	25%	100	40	75%	40%
JMC-02	Reporting	6	100	40	25%	100 (75+25)*	40	75%	40%
JMC-03	Editing	6	100	40	25%	100 (75+25)*	40	75%	40%
JMC-04	Radio and TV Journalism	6	100	40	25%	100 (75+25)*	40	75%	40%
JMC-05	Emerging and Social Media	4	100	40	25%	100 (75+25)*	40	75%	40%
JMC-06	Public relations, Advertising and Media Management	6	100	40	25%	100 (75+25)*	40	75%	40%
JMC-07	Communication Theory	6	100	40	25%	100	40	75%	40%
JMC-08	Communication Research	6	100	40	25%	100	40	75%	40%
JMC-09	Project Work	4	No Assignment	Full Mark: 100 [Report:75 + Viva: 15 + Audio-Visual Production: 10] Pass Mark: 40 [Report:30 + 10 (6+4)] Weightage: 100 %				40%	

* Theory + Practical

Division Criteria

- First Division : 60% and above
- Second Division : 50% but below 60%
- Pass : 40% but below 50%
- Unsuccessful : Below 40%

Co-relates of the letter grade with point grade

- O (Outstanding) : 10
- A+ (Excellent) : 9
- A (Very Good) : 8
- B+ (Good) : 7
- B (Above Average) : 6
- C (Average) : 5
- P (Pass) : 4
- F (Fail) : 0 (Zero)
- Ab (Absent) : 0 (Zero)