



EVALUATION METHODOLOGY

Programme: Diploma in Journalism and Mass Communication (DJMC) Session:2015-2016 No. of Courses: 6 Total Credits: 32

Course		Course Assessment										Course Grade	
Course Code	Course Name	Credits (Theory & Practical)	Continuous Evaluation			Theory Examination			Practical Examination			Total Pass Marks %	Grade
			Assignment		Total Marks Pass %	Theory Examination		Practical Examination					
			Full Marks	Pass %	Weightage%	Full Marks	Pass%	Weightage%	Full Marks	Weightage %	Pass %		
DJMC-01	Communication: Concepts and Processes	4 (T-4, P-0)	100	40	25	100	40	75	#	#	#	40	O (10)
DJMC-02	History of Press, Laws and Ethics	4 (T-4, P-0)	100	40	25	100	40	75	#	#	#	40	A+ (9)
DJMC-03	Reporting: Concepts and Processes	6 (T-4, P-2)	100	40	25	100	40	50	25	25	40	40	A (8)
DJMC-04	Editing: Concepts and Processes	6 (T-4, P-2)	100	40	25	100	40	50	25	25	40	40	B+ (7)
DJMC-05	PR, Advertising and Radio, TV and New Media	6 (T-4, P-2)	100	40	25	100	40	50	25	25	40	40	B (6)
DJMC-06	Radio and TV Journalism and new Media	6 (T-4, P-2)	100	40	25	100	40	50	25	25	40	40	C (5)
													P (4)
													F (<4)

T: Theory P: Practical

Not Applicable



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Course			Course Assessment										Course Grade
Course Code	Course Name	Credits (Theory & Practical)	Continuous Evaluation			Term End Examination							
			Assignment		Total Marks Pass %	Theory Examination			Practical Examination			Total Pass Marks %	
			Full Marks	Pass %	Weightage%	Full Marks	Pass%	Weightage%	Full Marks	Weightage %	Pass %		
DJMC-01	Communication Concepts, History, Law and Ethics	4 (T-4, P-0)	100	40	25	100	40	75	#	#	#	40	O (10)
DJMC-02	Reporting	6 (T-4, P-2)	100	40	25	100	40	50	25	25	40	40	A+ (9)
DJMC-03	Editing	6 (T-4 P-2)	100	40	25	100	40	50	25	25	40	40	A (8)
DJMC-04	Radio and TV Journalism	6 (T-4, P-2)	100	40	25	100	40	50	25	25	40	40	B+ (7)
DJMC-05	Emerging and Social Media	4 (T-2, P-2)	100	40	25	100	40	50	25	25	40	40	B (6)
DJMC-06	Public relations, Advertising and Media Management	6 (T-4, P-2)	100	40	25	100	40	50	25	25	40	40	C (5)

T: Theory P: Practical

Not Applicable